



Appendix E – Presentation Scoring Sheet

CFA INSTITUTE RESEARCH CHALLENGE

CFA Institute Research Challenge Presentation Scoring Sheet

Team: _____

Judge: _____

Criteria	Maximum Points	Points	Notes
Financial Analysis <i>How thorough was their analysis of the industry, company, and competitors?</i>	25		
Valuation <i>Were the valuation methodologies appropriate and detailed?</i>	25		
Presentation <i>How effective/convincing was their presentation? Was it logical and did the facts support the recommendation?</i>	20		
Question & Answer <i>Were they able to answer the questions effectively and with confidence?</i>	20		
Team Involvement <i>Team involvement in the presentation/questions and answers</i>	5		
Materials <i>Quality of slides</i>	5		
Total	100		