



CFA Institute®

Research Challenge

2025-2026

**Sponsorship
opportunities**



Event overview

The CFA Institute Research Challenge is the largest equity research competition in the world.

This annual program provides university students with hands-on mentoring and intensive training in financial analysis. Working in teams, students gain real-world experience as they assume the role of research analysts and are judged on their ability to value a stock, write a research report, and present their recommendations.

Teams compete with peers from other schools to see who will become the local, regional, and global champions.



Past five most recent champions



2025

Kozminski University



2024

University of Waterloo



2023

University of Sydney



2022

Northern Illinois University



2021

BI Norwegian Business School

Contact us

To secure any of these opportunities and gain access to students and faculty participating in the CFA Institute Research Challenge, please contact:

Jon Gentry

Senior Manager, Sponsor & Event Partnerships
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How does the CFA Research Challenge work?

Step 1.

Invitation

CFA Society invites university to participate.

Step 2.

Team recruiting

Professor recruits students to participate and represent the university.

Step 3.

Research

Society announces the subject company and teams begin their research.

Step 4.

Mentoring

Teams receive guidance from their industry mentor.

Step 5.

Evaluation

Industry professionals evaluate team's report and presentations through multiple rounds to determine winners.

Step 6.

Regionals and global finals

Teams advance to CFA Institute hosted competition rounds for an opportunity to be crowned a champion.

Step 7.

Winners

One team wins!

IMPORTANT DATES



Event demographic

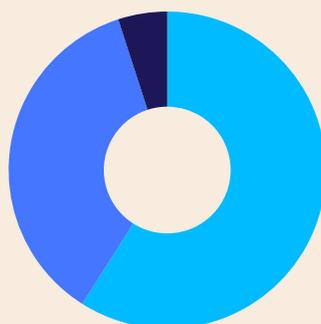
7,000+ Students
2,500+ Volunteers
1,100+ Universities

150+ CFA Societies
120 Local Challenges
Nearly 100 Countries

Gender participation

36%

Female



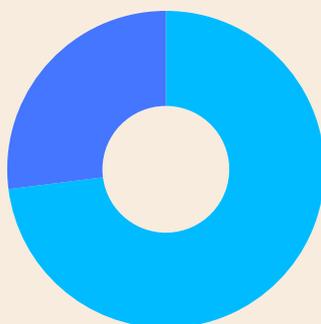
59%

Male

University level

27%

Graduate



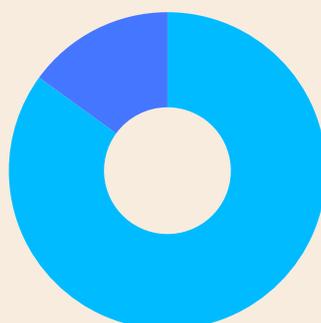
73%

Undergraduate

CFA Program candidate rate

15%

Enrolled CFA
Candidates



85%

Eligible CFA
Candidates

The delegate profile reflects data from the 2025 Research Challenge.

**5% of participants chose not to disclose gender.*

Premium sponsorships

Official Data Service Provider

USD 35,000
6 complimentary delegate passes

As the exclusive Official Data Service Provider for the Research Challenge, your firm is uniquely positioned as a partner in the competition with premium branding and engagement opportunities. Your firm can highlight your financial data tool by providing student access throughout the competition. You have multiple opportunities to connect with students throughout the competition and receive widespread visibility.

Regional Associate sponsorship

USD 7,500 per regional competition
3 complimentary delegate passes

As a Regional Associate sponsor, your firm will enjoy brand visibility during a Regional Research challenge virtual competition. Choose between AMER, APAC, & EMEA, or bundle all three at a discounted rate of USD 15,000.

Global Title sponsorship

USD 30,000
6 complimentary delegate passes

This premier sponsorship recognizes your firm as the exclusive Global Title Sponsor and includes an extensive list of benefits that includes brand, lead gen, and thought leadership deliverables.



Don't see a solution that works for you? Let us know what you are looking for and we can customize a package for you.

Premium sponsorships

Sponsorship opportunities	Official Data Service Provider	Global Title Sponsorship	Associate Sponsorship
Price	USD 35,000	USD 30,000	USD 7,500
Quantity Available	1	1	∞
Deliverables			
Exclusivity			
Exclusive sponsorship	•	•	
Conference Passes			
Complimentary in-person global final registrations	6	6	
Complimentary virtual registrations	6*	6*	3**
Lead Generation			
Global student & faculty advisor opt-in email list	2x Use	1x Use	
Regional student & faculty advisor opt-in email list			1x use**
Branding, Promotion, & Activation			
Opportunity to supply data to all Research Challenge participants	•		
Recognition in operational emails	•	•	•
Branding on Research Challenge microsite	•	•	•
Recognition in Research Challenge related press releases	•	•	
Recognition on Research Challenge webpages	•	•	
Live training webinar	•		
Tabletop exhibit booth space at in-person Global Final	•	•	
Brand recognition during virtual regional competition	•*	•*	•**
Opportunity to submit video content during sub-regional round	•	•	
Branding onsite at in-person Global Final	•	•	
3-5 minute speaking opportunity at Global Final	•		
Opportunity to nominate a judge for the Global Final	•		

*applicable to all virtual Research Challenge events

**applicable to 1 virtual regional competition

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